

For more information about OrgCode Consulting, Inc., please visit our website at [www.orgcode.com](http://www.orgcode.com) or follow us on Twitter at [www.twitter.com/orgcode](https://www.twitter.com/orgcode).



# Keynotes & Motivational Speaking



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# Keynotes & Motivational Speaking



If you are looking for the special kind of speakers who inspire, inform and entertain, then you are looking for us. We are practitioners with an academic bent and nerdy in a hip sort of way. Sure to make your audiences laugh, think and reflect — we are the antidote to the status quo.

**Iain De Jong** is a multi-award winning housing and homeless services practitioner, researcher and trainer. In addition to his work as one of the Managing Partners at OrgCode Consulting, he is a faculty member in the Graduate Planning Programme at York University. With his first Bachelor's degree in theatre and a colorful rock and roll history, Iain uses multi-media in a riveting performance that is guaranteed to hold the attention of the audience. From City Councils to professional associations, small staff groups on retreat or ballrooms filled with over a thousand conference attendees, Iain has provided keynote addresses and motivational speeches to diverse audiences around the world. Iain's connection to the audience is undeniable because he has been "in the trenches" and he also developed and managed a highly successful homeless program that garnered international attention. People from every position in your organization will find themselves reflected in Iain's message.

**John Whitesell** is proof that even people with a PhD in Psychology are occasionally cool. John is a Managing Partner with OrgCode Consulting and he is a frequent speaker on organizational structure, governance and all aspects of the change management process. That may sound boring as all heck, but as John walks through stories from his 30 years of consulting experience in Organizational Psychology, you will be entertained, informed and motivated to change your organization. At the very least, John will help you to think differently about your organization. For the first couple of decades of his career, John was a corporate boardroom sort of guy, working with the likes of American Express, Xerox, Nintendo, Ford, Steelcase, SPRINT PCS and other industry stalwarts. Over the past decade, he has focused his attention on the public and non-profit sectors – from the US Marine Corps to public broadcasters, metropolitan governments to small non-profits with less than 10 staff. John is helping audiences figure out how to make each organization, community and city just a little better – one person at a time.

## **The OrgCode Way**

There is nothing cookie cutter about our approach. We design our materials and message to work specifically for you. We work together or independently depending on your needs and venue, offering special rates to those groups that share our passion and commitment to end homelessness.